ABOUT EXPOLINK

Founded in 1997 with an aim to become the main enabler for Exports, Expolink has worked closely with the donors’ community in Egypt to manage and implement export development and promotional activities.

Expolink offers a full range of export development, and export promotion activities, to assist the export community in maximizing their global outreach, and international compliance.

Expolink in cooperation with related organizations, and institutions work closely to embrace and collectively achieve nation-wide recognized goals, for sustainable economic growth.

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A wide range of services to enhance the exporter’s knowledge and readiness for export.

- Market Intelligence: Accurate and customized market research reports.
- Technical assistance: tailored programs to address challenges and trends of the future.
- Capacity building: export readiness, and awareness sessions.

1. EXPORT DEVELOPMENT

Ultimate networking amongst industry peers and leading figures during meetings, seminars and workshops.

Global exposure through and during year-round events.

Priority participation in export promotion activities.

Access to market information necessary for international market access.

One on one export development coaching.

REGISTER ONLINE
www.expolink.org

VISION
To be the leading force in broadening and deepening Egypt’s export community.

MISSION
- Develop awareness of international export standards, compliances, and best practices.
- Build international trade capacity of new and Expanding Export-Ready Enterprises.
- Highlight world markets’ needs and provide Egyptian manufacturers with access to customized market access tools.

IMPACT
(1997-2018)
- Contributed to the increase of exports by more than $300 Million through the various export activities.
- Designed and published 1,604 corporate image building profiles.
- Organized and executed Egyptian participation in 541 international trade fairs, and conducted 65 trade missions.
- Hosted more than 5,000 international buyers and introduced them to 500 Egyptian exporters, creating more than 30,000 export opportunities.

2. EXPORT PROMOTION

Activities and tools at large to promote the competitive and comparative edge of the industries

- Trade mission: inward and outward, pre organized sectorial business trips to potential markets with pre scheduled B2B meetings
- Branded Trade Fairs: specialized sectorial B2B trade fairs
- Roadshows: pre identified markets for product showcasing
- Collective catalogues: a compiled catalogue of the finest products, industries, and services for international distribution and marketing.