

Our impact



541

Participations in international exhibitions



30,000

Export opportunities



1,604

Corporate identities



70+

Trade missions



5,500+

International buyers



\$ 300

M Dollars as impact upon exports

25 years of excellence
EGYPTIAN EXPORTERS ASSOCIATION



Members' Privileges



Sector Activities

- ⌚ A report about the plans of sectors and activities thereof before formal announcement
- ⌚ Discount upon the participation fees of exhibitions
- ⌚ Discount upon the fees for preparation and rehabilitation programs provided by the Association



Support & E-Services

- ⌚ Comprehensive assessment of corporate digital capabilities and IT support services
- ⌚ Discount on IT support services
- ⌚ A reduced price on the company digital support management fees



Marketing Studies

- ⌚ Two reports on the global market examination by (region | market)
- ⌚ Discounted price upon verification of product and market access requirements
- ⌚ Discount on COFACE membership and services + export label



Marketing Services

- ⌚ Comprehensive assessment of the digital identity of member companies
- ⌚ Discount on marketing services (website, social media and digital services)
- ⌚ Discounted price on marketing management fees and promotion on various platforms

Other Privileges

More than 30 consultants all over the world

More than 100 experts in the field of export readiness

Awareness Webinars



Register for membership
(QR Code)



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EGYPTIAN EXPORTERS ASSOCIATION

Building bridges...Making friends

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About us

The Egyptian Exporters Association was established in 1997 and is a non-profit organization established by the Egyptian private sector

The Association aims to be the main supporter of exports in Egypt

We work hardly with the associate partners in export society for managing and developing export and promotional activities as the Association presents an integrated set of solutions for the sake supporting the exporters and enhancing their existence in the global markets.

Our Vision

To contribute in enhancing economical growth in Egypt.

Our Mission






Enabling Egyptian exporters' community to promote and enhance their global competitiveness through our Exporter's Journey.

Our Sectors



 Engineering industries	Textile & Home textiles 
 Chemicals & fertilizers	Papers, printing & packaging 
 Agricultural crops	Apparel 
 Leather	HandiCrafts 
 Processed food	Furniture 
 Medical industries	Building materials 
IT & communication technology 	

Services

Export Promotion

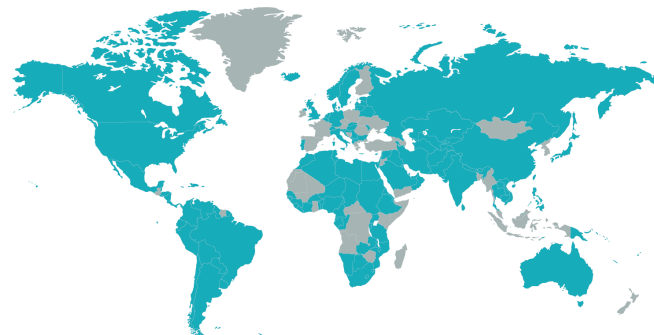
-  Trade missions
-  International exhibitions
-  Promotional campaigns
-  E-catalogues
-  Corporate identity

Exports Development

-  Marketing intelligence services
-  Training & Capacity building

Our International Activities

190 | 4,000
countries organizations



Exporter's Journey

-  **Marketing intelligence**
Understanding more about the target markets by making use of the expertise of local consultants and the ideas they provide and strategies to reach the market
-  **Export Readiness**
Enhancing the capabilities of exporters to make better use of their competitive advantages through training and international accreditation
-  **Certificates, Documentation and Logistics Services**
Besides logistics and terms of trade, there are important tools that exporters need to have in order to avoid shipment rejections, such as quality certificates and competency upgrades
-  **Product & Production Process Development**
To be able to understand what consumers need in the markets they want to export to, and the product must have the flexibility to adapt and meet market standards and competition appropriately
-  **Promotion & Marketing**
Determine the most appropriate set of promotional tools and activities that are commensurate with the product and target market by designing the promotional roadmap
-  **Reconciliation between exporters and buyers**
We help you identify potential customers and verify export opportunities

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