



CITY FARM

THE TASTE OF PRIVILEGE

THE FOOD OF THE RICH

TB
GROUP INVESTMENT
HOLDING

About us

City Farm is a global group specialized in the food and beverage industry, founded with a clear vision to deliver premium-quality products that combine authenticity with innovation.

From Egypt to the United States, Europe, and the Gulf, City Farm has become a trusted brand representing elegance, quality, and excellence in every product carrying its name.



The Founder

The Founder Captain Mahmoud Kamal – Founder & CEO An American entrepreneur of Egyptian origin, Captain Mahmoud Kamal is the founder and CEO of City Farm Group and TBGIH, both recognized globally for excellence in their respective industries. Academic Background:- Master's in Maritime Transport – SUNY Maritime University, USA – specialized in Celestial Navigation - Certificates in Management & Marketing – Harvard University- Certified in Digital Marketing Professional Experience:- Over 15 years in logistics, international trade, and the food industry- Founder & CEO of TBGIH, with operations in USA, UAE, Egypt, Saudi Arabia, and South Africa- Founder & CEO of City Farm Group, managing multiple sub-brands: Lion Chips, City Farm Coffee, City Farm Fresh, City Farm Nuts, Americana Drinks, and more- Author of “Think Big Logistics”

MILESTONE

2012

First product
line in USA.

2019

First product
line in Egypt.

2021

Launched the
Frozen
products in
USA

2023

Entered the U.S.
& European
markets with
premium snack.

2024

Established
Coffee and
Fresh
product
lines.

2025

Participated in
international
exhibitions,
strengthened
global
partnerships.

QUALITY

PREMIUM
INGREDIENTS AND
AUTHENTIC TASTE

DIVERSITY

EXTENSIVE
PRODUCT
PORTFOLIO FOR
GLOBAL MARKETS

BRAND VALUES

SUPPORTING
COMMUNITIES
THROUGH
MEANINGFUL
INITIATIVE

**SOCIAL
RESPONSIBILITY**

EVERY PRODUCT
REFLECTS
SOPHISTICATION
AND ELEGANCE

LUXURY

Exhibition & Participation

Exhibitions & Participations City Farm actively participates in international and regional exhibitions to connect with distributors, partners, and customers, showcasing our premium products.

Major Participations:-



Corporate Social Responsibility (CSR)

At City Farm, we believe true success is measured by the positive impact we create in society.

- **Food Aid Boxes:** Seasonal food packages distributed to underprivileged families in Egypt, Palestine, and beyond.
- **Community Support:** Generating direct and indirect job opportunities across our supply chain.
- **Education & Awareness:** Promoting healthy eating and lifestyle awareness campaigns.
- **Emergency Relief:** Providing urgent food assistance during crises and natural disasters.

Food Safety and Regulations in City Farm

Food and Beverage goods must adhere to certain standards; because, of at City Farm we abide by a very strict hygienic laws and guidelines to guarantee food safety and dependability while preserving productivity.

In order to ensure that all our Food products do fulfill the necessary standards for the American market, we comply with all FDA Regulations.

VISION

To become the world's leading luxury food brand, delivering products that combine premium ingredients, elegant design, and innovative flavors

MISSION

To provide exceptional food products that balance authenticity and innovation, while maintaining strong social responsibility and building strategic global partnerships

Certificates



**Food & Drug
Administration**



Union Of Orthodox



**United States
Department of
Agriculture**



**International
Standard for
Environmental
Management Systems**



**International
Standard for Quality
Management**

CITY FARM AWARDS

- Best New Snack Brand – Middle East 2023 –
Recognized for innovation in the snack category.
- Top Emerging Food Company – Africa 2022 –
Awarded for outstanding growth and market expansion.
- Innovation in Food Packaging – 2021 – Recognized for
creative and sustainable packaging solutions.



City Farm Globally

USA



Mexico



Canada



Egypt



Saudi Arabia



UAE



South
Africa



Palestine



Germany



Senegal



CITY FARM



City Farm Products



FROZEN



PICKLES



SAUCES



SPICES



SNACKS



**VIRGIN
OLIVE OIL**



HONEY



**COFFEE &
TEA**



JAMS



SYRUPS

Find Us At

Walmart



target



Stop&Shop



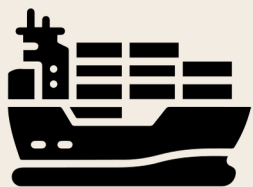
ShopRite

amazon.com

Walgreens

BJ's

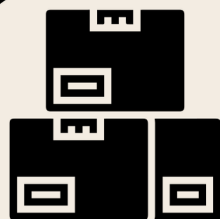
DISTRIBUTION CYCLE



Receiving



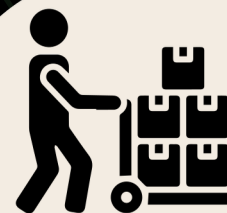
Trucking



Put-away



Storage



packing

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