



EL RODA

*Agriculture Excellence
and Customer Satisfaction*

In the Pursuit of Quality
www.elroda.com

Office Address

234 Abd El Salam Aref Street, 1003, El Loran, Alexandria 21613, EG

Farm Address

Cairo - Alexandria Desert Road, Km 75, Nubariya, Beheira Governate, EG

Tel: +2045 265 3100

Fax: +2045 265 3120

e-mail: sales@elroda.com



About Us

El Roda Co. for Agricultural Development is an Egyptian joint stock company established in 1987. El Roda started its table grape exports in the early 1990's and has kept a leading role in the industry managing one of the largest commercial vineyards in the country.

We have been long-term direct suppliers to many of the UK's largest retailers. We supply Sainsbury's, Tesco, ASDA, Morrisons, M&S, and COOP. We also supply Lidl and REWE in Germany.

www.elroda.com



Quality
in language
Quality

Why Choose Us?

Our commitment to excellence is what sets us apart. We offer our clients a seamless experience from farm to table, ensuring the freshest and highest-quality produce. Our state-of-the-art facilities and strict adherence to international quality standards guarantee that every shipment meets and exceeds expectations. With our extensive experience and reliable supply chain, we provide a consistent, trustworthy partnership that supports your business growth and success.



Our Vision & Goals

Our Vision: To be the global leader in providing high-quality fresh produce, known for our commitment to excellence, sustainability, and customer satisfaction.

Our Goals: To expand our market share in Europe and explore new markets in Asia and the Americas.

To continuously improve our farming and packing techniques to ensure the highest standards of quality and food safety.

To invest in new agricultural technologies that enhance efficiency and sustainability.



Our Products

We specialize in exporting high-quality fresh produce to all parts of the world.
Our product range includes:



Grapes



Strawberries



Citrus



Sweet Potatoes



Spring Onions

Table Grapes

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
				✓	✓	✓	✓				

Available Varieties



We have a wide range of traditional and modern grape varieties to meet the needs of different markets.

Traditional Grape Varieties:

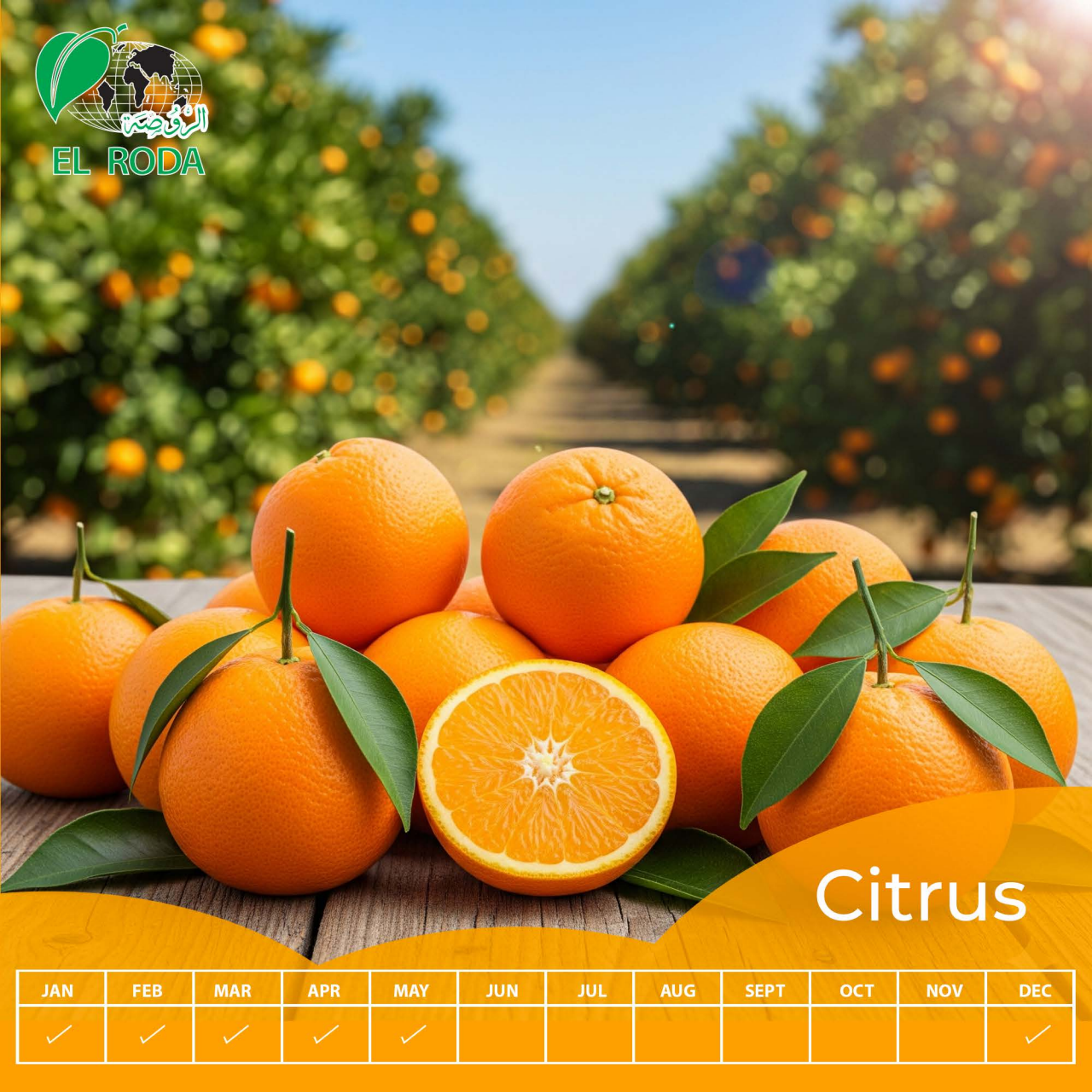
- Flame Seedless
- Sugraone
- Prime
- Crimson
- Autumn Royal
- Red Globe

Global Grape Varieties:

- Sweet Globe
- Sweet Sapphire
- Sweet Celebration
- Sweet Joy
- Sable Seedless®
- Autumn Crisp®
- Midnight Beauty®

Months	MAY				JUNE				JULY				AUGUST		
Arrival Weeks	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
Calendar Start	15-MAY	22-MAY	29-MAY	05-JUN	12-JUN	19-JUN	26-JUN	03-JUL	10-JUL	17-JUL	24-JUL	31-JUL	07-AUG	14-AUG	21-AUG
Flame				✓	✓	✓	✓	✓							
Sweet Celebration									✓	✓	✓	✓	✓		
Crimson											✓	✓	✓	✓	
Red Globe								✓	✓	✓	✓	✓	✓		
Mix				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Prime				✓	✓	✓	✓								
Sugraone					✓	✓	✓	✓	✓	✓					
Sweet Globe									✓	✓	✓	✓	✓		
Autumn Crisp												✓	✓	✓	
Autumn Royal									✓	✓	✓	✓			
Sweet Sapphire										✓	✓	✓	✓	✓	
Sweet Joy								✓	✓	✓	✓	✓			
Sable										✓	✓	✓			
Midnight Beauty										✓	✓	✓			

[illegible][illegible]



Citrus

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
✓	✓	✓	✓	✓							✓



Sweet Potatoes

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
✓	✓	✓					✓	✓	✓	✓	



Spring Onion

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
✓	✓	✓	✓	✓					✓	✓	✓



Quality and Certifications

We are committed to the highest standards of quality and food safety throughout all stages of production. Our internationally certified facilities demonstrate our adherence to strict food safety standards.

BRC Certification
GLOBAL G.A.P Certification
Tesco Nurture
OHSAS 18001
Sedex
LEAF, SPRING, GRASP



SMETA



Sedex



SUSTAINABLE
PROGRAM FOR
IRRIGATION AND
GROUNDWATER USE



SPRING



EL RODA

Contact Us

Please feel free to contact us for more information.

Office Address

234 Abd El Salam Aref Street, 1003, El Loran, Alexandria
21613, EG

Farm Address



Website : www.elroda.com

e-mail: sales@elroda.com

Tel: +2045 265 3100

Fax: +2045 265 3120